

AUSTRALIA

1st Floor, 716 Mt Alexander Road
PO Box 774, Moonee Ponds
Victoria 3039 Australia
Toll Free 1800 047 801
Fax 03 9372 0299

NEW ZEALAND

PO Box 24512, Royal Oak
Auckland New Zealand
Toll Free 0800 444 673
Fax 0800 444 731

Email info@focusnewzealand.com.au
Online www.focusnewzealand.com.au

A DIVISION OF GRAND PACIFIC TOURS

ABN 95 072 657 624
LIC No 32046

**FOR IMMEDIATE RELEASE**

CONTACT: **Stacia Morris**

Direct 03 9377 5007

Mobile 0407 363 592

Leading New Zealand coach tour operator targets C&I market with launch of specialist division.

Focus New Zealand is the newly formed division of Grand Pacific Tours, New Zealand's leading coach tour operator.

Specialising in the Convention & Incentive market, Focus New Zealand will provide a "one stop shop" environment for groups of any size choosing New Zealand as their destination.

Managing Director, Peter Harding and General Manager, Stacia Morris have set up this specialist division boasting over 30 years of combined experience in the New Zealand travel market. Mr Harding started the owning company - Grand Pacific Tours in 1996 and ten years on it is the market leader for New Zealand Luxury Coach Holidays. Ms Morris who has an extensive background in the New Zealand hotel and conference industry has expert knowledge of the New Zealand infrastructure required to generate the ultimate conference experience. Tamara Vermeend, has been appointed as the Division Manager and has been employed with the organisation for nine years having previously managed the groups and operations areas.

The 'one stop shop' approach incorporates the facilitation of many fundamental aspects of a group of people travelling to New Zealand for a Conference or Incentive. These services include registration; Trans Tasman flights; venue and accommodation requirements; airport transfers and daily coach requirements; ground management; full touring itineraries including pre and post conference; half and full day options plus partner programs during the event; stay put incentive programs; hospitality desk management and delegate documentation.

Peter Harding comments, "Our destination focus combined with a dedicated operations team on both sides of the Tasman; a core fleet of luxury touring vehicles and a knowledge of almost every product in every region equips us with the ability to provide any company with a first class experience".



Focus New Zealand's first foray into the conference market came with its appointment as the Tour Organiser for the 2006 Inner Wheel Convention staged in Christchurch. A series of half and full day touring options were tailored for the delegation in conjunction with a selection of pre and post tours throughout the country. All tours were designed to suit the specific delegate demographic and their budget and resulted in over 800 tour options being booked. Additionally, the company operated a Hospitality Desk for the duration of the Convention and managed the coach transfer movements for the evening functions for the delegation of approximately 1400.

Stacia Morris comments, "As a destination specialist Focus New Zealand has been set up not to compete with the existing group of Professional Conference Organisers in the market but to provide them with expert assistance on any touring or leisure component surrounding the event. Most of our clients todate are coming to Focus New Zealand as they simply don't have the knowledge, expertise or time to design quality and value for money tour inclusions for their Conference. They require someone to handle the whole experience from the registration of touring options through to the provision of documentation".

Other Focus New Zealand projects for New Zealand include Frontline Stores (May 2006); Melaleuca of Australia Conf Tour (Sept 2006); Freemasons Conference Tour (Nov 2006); Natures Sunshine Products (May 2007); ISC Convention Touring (May 2007).

News : Focus New Zealand : 23 June 2006